

**Junction Texas Economic Development Corporation * Special Called Meeting
City of Junction * July 26, 2018
State of Texas ***

The *Junction Texas Economic Development Corporation* was called to order by Polly Robinson for a special called meeting on Thursday, July 26, 2018, at 5:20 p.m. in the Pedernales Electric Cooperative meeting room, 702 Main Street, Junction, TX. A quorum was established with the following:

President: Polly Robinson
Secretary: Carol Neiman
Directors: Doug Haynes
Hal G. Rose

Absent:
Vice President: Tom Rattan
Treasurer: Kim Gosney
Director: Jean Jacoby

Also Present: Donna E Oliver-Leep, JTEDC Office Manager.

Purpose of this Special Called Meeting: Discussion and update of the Media Marketing Plan proposal by Dr. Tim Chandler.

Ms. Robinson brought the board members up to date on the progress of the project to upgrade the current JTEDC website and create a new site specifically for marketing and promotion purposes.

- A directory of the Kimble County businesses has been searched, typed up, and distributed to the board members by Ms. Robinson.
- Several videotaped interviews were conducted July 26; and
- Dr. Chandler and his videographer are scheduled to conduct more interviews on July 27.

Materials from Dr. Chandler and his team were presented for the board’s review and approval, as follows:

- Board members reviewed a selection of logo designs, and by consensus chose one design and color palette.
- Dr. Chandler asked the board to work on providing text for various elements of the website and gathering quotes from featured business owners so that the overall design and structure of the site can proceed.
- In the meantime, Dr. Chandler will work on implementing suggested changes to some of the proposed content, including the list of “Top Ten Things to Do in Junction/Kimble County” and “Top Ten Reasons to Do Business in Junction/Kimble County.”

- Meanwhile, the board will work toward scheduling remaining interviews and videotaping sessions to occur in mid-September.

Meeting adjourned at 7:10 p.m. on July 26, 2018.



Carol Neiman, Secretary